

GESAC and the Madre Museum for the Community. At the 64th Rodari–Moscati Comprehensive School, the drawing workshop on Neapolitan symbolism curated by artist Marco Pio Mucci comes to an end

Naples, 19 November 2025 – The drawing workshop on Neapolitan symbolism, led by artist Marco Pio Mucci, concluded today at the 64th Rodari–Moscati Comprehensive School in Miano. The initiative was promoted by GESAC in synergy with the Madre Museum, with the collaboration of the VII Municipal District and the Amici del Madre Association.

Following the first musical workshop held in April—dedicated to exploring the sounds of nature and ancient civilizations, and aimed at primary school children—the project continued with a second event focused on visual arts, involving **middle school students**.

Guided by **Marco Pio Mucci**, participants explored the Madre Museum’s **permanent collection** virtually, discovering how several contemporary artists have represented Naples in their site-specific works for the museum. They were then invited to depict their own city through drawing, using symbols, shapes, and colors to create prototype designs for **Napoli Calcio T-shirts**. Together with the artist, the students presented their works in a final sharing event with their families, the school community, and representatives of the VII Municipal District, GESAC, and the Madre Museum.

A visual artist of Campanian origin, Mucci works with painting and drawing and is co-founder of the independent space Armada, dedicated to contemporary artistic experimentation. His comic-inspired style makes his visual language immediate, accessible, and highly engaging—particularly for young people, with whom he has collaborated on numerous projects, guiding them through genuine creative explorations designed to enrich their way of observing and representing reality.

The workshop is part of the broader corporate social responsibility initiative “Progetti in volo,” through which GESAC partners with prestigious institutions to offer young people from neighborhoods surrounding the airport (Miano, Secondigliano, San Pietro a Patierno) meaningful educational opportunities during their free time, including artistic, theatrical, and creative writing workshops, as well as the redevelopment of basketball playgrounds.

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