

The short film “Napoli 2500” by Alessandro Rak lands at Naples Airport

Naples, 5 February 2026 – ***Napoli 2500***, the animated short film by Alessandro Rak, premiered at Casacinema and produced by Mad Entertainment, will be screened on the LED wall in the check-in hall from today until 19 February, offering passengers and visitors an immersive, dreamlike experience into Naples’ millennia-old history.

Created with the support of GESAC as part of the cultural programme *Napoli 2500*, the short film represents a poetic and visionary journey through the city’s history, beginning with the legend of the siren Parthenope. At the heart of the narrative is Pulcinella, both witness and protagonist, who moves through the centuries—from Greek origins to the contemporary era—amid myths, legends, catastrophes and rebirths, celebrating the history, culture and energy that have made Naples unique over time.

GESAC reaffirms its commitment to supporting culture by backing innovative cultural projects and stimulating, community-oriented organisations such as Casacinema, with which the company has established a dedicated subscription for its employees. In this perspective, the airport asserts itself not only as a transport infrastructure but as a vibrant, attentive space deeply integrated with the urban fabric, capable of promoting a non-stereotypical narrative of Naples—open to new trends, innovation and the enhancement of talent beyond local boundaries—thanks also to the short film’s participation in major national and international festivals.