

VOLOTEA CELEBRATES THE 5TH ANNIVERSARY OF NAPLES BASE: A WINNING BET

Five years after its inauguration during the height of the pandemic, the airline celebrates its growth journey at Campania airport.

By 2025, the airline plans an 18% increase in its offerings compared to last year.

Naples, July 16, 2025 – It was the summer of 2020 when, defying the uncertainties of the pandemic, Volotea launched its operational base at Naples Airport, making a bold and forward-looking investment. Now, five years later, the airline marks a special anniversary, driven by steady growth and results that confirm its strategic vision: Naples is today one of Volotea's key bases, both in Italy and across Europe.

In these five years, until last June, Volotea has transported nearly 2.5 million passengers to and from Naples. Overall, since 2013—the year the airline started flying from Capodichino—more than 5.2 million passengers have been carried, thanks to nearly 42,000 flights operated on a network of routes capable of meeting the needs of an increasingly broad target. Among the most popular summer destinations, Greek islands have become a fundamental asset of Volotea's offering from Capodichino: flight after flight, the airline has strengthened its presence in the Aegean, becoming a key carrier for those flying from Naples to the Greek islands.

Reflecting its strong ties to the local area, Volotea has launched initiatives beyond air transport. Among these, its collaboration with the National Archaeological Museum of Naples (MANN), which involved the airline in the redevelopment of the access area from Piazza Cavour and the creation of a dedicated space for children inside the museum. A concrete example of how Volotea aims to be not just a mobility operator but an active participant in the cultural development of the cities where it operates.

The airline's contribution to local employment is also significant: during peak periods, it employs over 70 staff at its Naples base, including about 24 of Campanian origin, making a meaningful contribution to the local economy.

“Opening a base in Naples in 2020, amidst the pandemic crisis, was one of the boldest and most visionary decisions in our history,” said **Carlos Muñoz, Founder and CEO of Volotea**. “Today, we celebrate a winning bet: Naples has become one of our most important bases, a reference point for millions of passengers. I want to thank the GESAC management and all at Naples Airport for their constant support and for believing

in our project. We look forward to the coming years with enthusiasm, committed to offering increasingly extensive connections and a service that combines quality, punctuality, and accessibility.”

“We are proud to celebrate this important milestone with Volotea, which represents much more than just an anniversary,” said **Roberto Barbieri, CEO of GESAC**. “The opening of an operational base is always a strategic moment for an airport, but doing so in a complex and uncertain context like the pandemic crisis has an even deeper meaning. Volotea, our partner since 2013, has shown great courage, strategic vision, and a strong connection to the territory. Five years on, we can confirm that this strategic decision has yielded tangible results: with 22 destinations, especially in key markets like Greece and France, the airline ranks among the main carriers offering connections from Naples Airport. Volotea is an essential reference point for both residents and tourists, significantly contributing to the connectivity of our airport and to the economic and tourism development of the region.”

Five years later, Volotea's 2025 performance in Naples shows double-digit growth

For this year, Volotea is further strengthening its offering in Naples: there are nearly 620,000 seats available, representing an 18% increase compared to 2024 and a 51% rise compared to 2020. The planned flights exceed 3,540, heading to 22 destinations across 6 countries (Italy, Greece, France, Spain, Croatia, and Denmark). The leisure component is particularly significant: 48% of the offering is directed towards the islands, while 47% is dedicated to the domestic network.

Volotea continues to stand out for its operational performance in Naples. In the first six months of 2025, the airline recorded an on-time performance (OTP15) of 77.8% for arrivals and nearly 80% for departures. The completion rate, meaning the number of successfully operated flights, reached 98.6%, rising to 100% when external causes are excluded.

These figures confirm the airline's commitment to providing passengers with a reliable, efficient, and hassle-free travel experience. This high-quality offering is also recognized by those choosing to travel with Volotea: the Net Promoter Score (NPS) among Megavolotea customers in Naples up to June 2025 reached 52.4, with 9 out of 10 passengers willing to recommend the airline to friends and family. This key indicator reflects high overall satisfaction with the entire flight experience, from purchase to arrival at the destination.

VOLOTEA

Volotea was founded in 2011 by Carlos Muñoz and Lázaro Ros, who were previously the founders of Vueling. It is one of the independent airlines that has been growing the fastest in Europe over the past 10 years. Year after year, the airline has expanded its fleet, increased the number of routes operated, and grown its available seat offering. In May 2025, the company celebrated transporting 75 million passengers across its entire network.



Volotea flies to more than 110 airports and has bases in 19 medium-sized European cities: Asturias, Bari, Bilbao, Bordeaux, Brest, Florence, Lille, Lyon, Lourdes, Marseille, Nantes, Naples, Olbia, Palermo, Rodez, Strasbourg, Toulouse, Venice, and Verona.

In 2025, Volotea will operate over 420 routes (more than half of which are exclusive), offer 12.7 million seats (+1% compared to 2024), and carry out approximately 75,000 flights. The airline operates a fleet of 40 Airbus A319 and A320 aircraft.

Volotea is working towards a more sustainable future in the aviation sector. The airline has committed to reducing direct CO2 emissions per passenger-kilometer by 50% by 2030 (compared to 2012) and expects to achieve this goal four to five years ahead of schedule.

With a workforce of over 2,000 employees, Volotea actively promotes connectivity within the regions it serves, contributing to their economic development and enriching the cultural landscape through impactful sponsorship projects.

In 2024, Volotea received a four-star rating and was recognized by Skytrax in its global passenger satisfaction survey as the “Best Low-Cost Airline in Europe” at the 2023 and 2024 World Airline Awards, often called “the Oscars of the aviation industry” by media worldwide. These accolades add to the airline’s growing list of successes, which includes consecutive wins as “Leading Low-Cost Airline in Europe” at the World Travel Awards in 2021, 2022, and 2024.

For more information: <https://www.volotea.com/it/sala-stampa>

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