

## Volotea takes off from Salerno: 4 routes to Italy and France

the carrier is the first airline to announce the connections from the new Campania airport, to confirmation of the synergistic collaboration with Gesac and the Campania Region.

Available 4 connections to Cagliari, Nantes, Catania and Verona, all with 2 weekly frequencies.



Salerno, 7 febbraio 2024 – Si scaldano i motori all'aeroporto di Salerno. Volotea, la compagnia aerea low-cost delle piccole e medie città europee, annuncia oggi l'inizio delle sue attività presso il nuovo scalo campano con quattro collegamenti. Volotea è il primo vettore ad annunciare l'avvio delle operazioni dall'aeroporto salernitano, a testimonianza non solo del suo impegno sul territorio, ma anche della consolidata collaborazione con Gesac e la regione.



Salerno, 7 February 2024 - Engines are heating up at Salerno airport. Volotea, the low-cost airline of small and medium-sized European cities, today announces the start of its activities at the new Campania airport with four connections. Volotea is the first carrier to announce the start of operations from Salerno airport, testifying not only of its commitment to the territory, but also of the consolidated collaboration with Gesac and the Region.

Everything is ready for the opening of the new airport of Salerno, scheduled for next July 11. An important date for the whole region and that will see - once again - Volotea alongside the territory.

Already present in Naples airport since 2013, the company confirms the strategic importance of Campania in its development plans, in support of the local economy through the increase of incoming tourism: thanks to links to Cagliari, Nantes, Catania and Verona, the carrier shortens the distances between one of the most desired and iconic coastlines and the rest of Europe. It starts with Nantes, available from 11 July, and Cagliari, available from 13 July, both bi-weekly, on Wednesday and Saturday. From 2 September, however, and throughout the winter, will also be available connections to Catania and Verona, with two frequencies per week, on Monday and Friday.

"We are very proud to announce, first, the beginning of our activity at the Salerno-Costa D'Amalfi airport - said **Carlos Muñoz**, **President and Founder of Volotea** -. The start of operations from Salerno airport is an important moment for the Region and Volotea, and will allow us to further expand our offer on the territory. In fact, to the 23 connections already available from Capodichino, from today we can offer 4 new routes from Salerno, which will allow many Italian and European tourists to discover the enchanting Amalfi coast but not only. This announcement once again reaffirms the importance of Campania in our future growth projects".

"The start of flights from Salerno Costa D'Amalfi airport at the times indicated is the result of a great strategic, infrastructural and commercial work. The agreement with Volotea, our partner since 2013, is in fact an extraordinary driving force for the development of tourism in our region, both for incoming and outgoing tourist flows. The recognition and appreciation of the Spanish airline, in Italy and abroad, represent a significant plus to increase the volume of passengers in Salerno, as well as the articulated offer flights that sees the national connections to the islands and the foreign route to Nantes, main base of Volotea and wonderful city of art on the river Loire" - commented **Roberto Barbieri, CEO of GESAC.** 



Italy is the second market for Volotea and in 2024, the company will increase its capacity by 16%, offering, in the country, 4.5 million seats, activating new routes, but also opening its eighth Italian base in Bari.

## **VOLOTEA**

Volotea was founded in 2011 by Carlos Muñoz and Lázaro Ros, former founders of Vueling. It is one of the fastest growing independent companies in Europe in the last 10 years. Year after year, it has seen grow its fleet, the number of routes operated and the offer of places for sale. This year the airline will celebrate the milestone of 60 million passengers transported.

Volotea flies to more than **110** airports and has bases in **21** medium-sized European cities: Asturias, Athens, Bari (new 2024) Bilbao, Bordeaux, Brest (new 2024), Cagliari, Florence (from April 2023), Hamburg, Lille, Lyon, Lourdes, Marseilles, Nantes, Naples, Olbia, Palermo, Strasbourg, Toulouse, Venice and Verona.

In 2024, Volotea will operate over 450 routes (of which more than half exclusively), will offer between 12.5 and 13 million seats (between 12% and 16% more than in 2023) and will carry out about 80,000 flights. The airline also plans to increase its fleet and will operate with a maximum of 45 Airbus A319 and A320.

Volotea è stata riconosciuta da Skytrax, nel suo sondaggio globale sulla soddisfazione dei passeggeri, come la "Migliore Compagnia Aerea Low-Cost in Europa" ai World Airline Awards 2023, definiti dai media di tutto il mondo "gli Oscar dell'industria dell'aviazione". La compagnia aerea aggiunge questo riconoscimento alla sua crescente lista di successi, che comprende le due vittorie consecutive come "Compagnia aerea low-cost leader in Europa" ai World Travel Awards del 2021 e del 2022.

Volotea pays particular attention to sustainable aviation and **is committed to reducing its CO2 emissions per passenger and kilometre by 50% (compared to 2012) by 2025, 5** years before the target originally set for 2030.

To date, Volotea has launched over **50 sustainability initiatives** that have already led to a **reduction in the carbon footprint per kilometer per passenger by over 45%.** Since 2022, the company has been working on the development of emission-free alternative technologies and operates Airbus' internal shuttle service using 34% sustainable aviation fuel. Volotea also collaborates with the manufacturing and industrial sectors so that these fuels, currently difficult to access, can be developed and spread as soon as possible.

**Volotea will employ about 2,000 people in 2024**, and actively promotes connectivity within the territories in which it is located, contributing to their economic development and enriching the cultural landscape through sponsorship projects of great impact.

Volotea was recognized by Skytrax in its global passenger satisfaction survey as the "Best Low-Cost Airline in Europe" at the 2023 World Airline Awards, defined by the world's media as "the Oscars of the aviation industry". The airline adds this recognition to its growing list of successes, which includes the two consecutive victories as "Europe's leading low-cost airline" at the World Travel Awards in 2021 and 2022.

Per more information: https://www.volotea.com/it/sala-stampa

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