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## News Release

contact: Elisabetta Terzariol  
Tel.: +39 02 36010578  
E-mail: [elisabetta.terzariol@eu.jll.com](mailto:elisabetta.terzariol@eu.jll.com)  
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### **Start off to a new partnership between Naples International Airport and Jones Lang LaSalle**

**Milan, 6 March, 2013:** *Jones Lang LaSalle e Trading & Consulting* has initiated a significant co-operation project with Naples International Airport which aims to re-launch and reposition the entire retail area. GESAC Spa, the Naples airport management company, is a subsidiary of F2i - *Fondi Italiani per le Infrastrutture* – which also has holdings in SEA SpA and SAGAT SpA.

The primary objective of the partnership is to bring the commercial offer at the Naples Airport on par with its main European competitors.

The existing retail areas will be enhanced by a renewal of the merchandising mix which is to include the most important Italian and international brand names. The market target is medium high and aimed primarily at business and international clientele. The planned activities involve the air side area beyond the security check points and the area known as land side, which is open to the public. The intention is to make airport shopping more appealing not only to passengers but to Neapolitan customers as well.

**Marco Achilli**, GESAC Spa Commercial Director stated: “We are going through a difficult market period which requires that we be prepared for intense competition and an increasingly demanding clientele looking for continuously changing, appealing offers.

It is our hope that the partnership with *Jones Lang LaSalle* and *Trading & Consulting* may bring the city of Naples an airport which, with the introduction of new, important brands, will be increasingly responsive to international tendencies.”

**Simone Burasanis**, head of Jones Lang LaSalle Retail Agency commented: “For us, this is a wonderful opportunity to finally put our many years of experience in commercializing space in leading international airports to use in Italy. Merely by way of example, currently Jones Lang LaSalle is engaged in commercializing space at London’s Gatwick Airport. The opportunity to do this in Italy, thanks to the experience and strength of our international network, makes us very proud.”

**Gaspare Fagnani**, CEO of Trading & Consulting, concluded: “Our agency, strengthened by years of experience in the retail sector, has always been attentive to the evolution of development in the territory. Our role in this partnership, the resulting from numerous successful partnerships until now with Jones Lang LaSalle, will be to knowingly mix International brands and the excellence of Italian products. Our objective is to provide an excellent shopping experience for the modern consumer even in travel retail in order to allow Naples airport to reach its full potential.”