



Press Release - February, 2009

Naples- Bucharest, a new, Blue Air route!

Blue Air has begun ticket sales for the new **Naples - Bucharest - Naples** route with flight operations scheduled to begin 31 March, 2009, three times a week (Tuesday, Thursday and Saturday).

Flight times are as follows:

Tuesday and Thursday

10:15 Naples – 13:30 Bucharest

08:10 Bucharest – 09:30 Naples

Saturday

19:05 Naples – 22:20 Bucharest

17:00 Bucharest – 18:20 Naples

The Blue Air fleet is composed of 8 modern, Boeing 737 aircraft – three 737-300 series, two 737-400 series and three new generation Boeing 737-800 series with 136-189 seating capacity.

Adrian Duru, Area Route Manager Italia: *Italy is one of Blue Air's most important markets and the launching of the new Naples-Bucharest route is a fundamental step in capture a slice of this important market in passenger transport to and from Romania. This new route is destined to serve ethnic traffic as well as leisure and business passengers. We are currently operating the following flights in Italy: Verona - Bucharest (via Arad), Bologna - Bucharest, Turin (Cuneo) - Bucharest, Turin (Cuneo) – Bacau, Milan (Bergamo) - Bucharest, Rome Fiumicino – Bucharest, Rome Fiumicino – Bacau. For the Summer season, in addition to the Naples-Bucharest route, we intend to introduce the following flights: Bologna- Bacau, Milan (Bergamo) – Bacau, Catania- Bucharest.*



S.C. Blue Air Transport Aerian S.A.
Str. Sevastopol, nr.24 Bucuresti, Sector 1
Reg. Com. J40/1162/2004, R16091846

Telefon: 0040-21-208.86.86
Fax: 0040-21-208.86.12

Blue Air invites you to discover the wealth of Romania's natural beauty and the variety of its tourist, cultural and historical attractions.

You can ski at the mountain resorts of Valea Prahovei and Poiana Brasov or sunbathe on the beaches of the Black Sea. You can visit medieval fortresses, Byzantine monasteries with painted exterior walls, and rustic country homes decorated according to the specifics of each region. Dracula's castle is only one of the numerous extraordinary castles and palaces to be visited.

You can take excursions to off-the-beaten track sites or explore the 2,681 km² of vegetation along the Danube delta by boat. This exotic land is home to over 1,200 species of trees and plants and Europe's greatest variety of ornithological fauna (over 300 species including unique colonies of pelicans) and ichthyologic fauna (over 100 species including Danube herring and sturgeon).

Tickets may be purchased at the Blue Air site www.blueair-web.com, the Romanian Call Centre in 0040 21 208 86 86, the Italian Call Centre at 899 103 304 or partner travel agencies for as low as **42 euro***/ **one way (fees included)**.

*limited seats available at these rates

For further information, please visit our site www.blueair-web.com or contact the Call Center +40 21 2088686 or send an e-mail to: info@blue-air.ro.

Blue Air – Smart Flying

Blue Air Transport Aerian is Smart Flying's first Romanian airline. The company's general assembly and administration are 100% Romanian and Blue Air capital is entirely private.

The company began operations 13 December, 2004 from the Băneasa Bucharest International Airport (located 10 km from the city centre). The objective of **Blue Air** is to transform air transport into a transport service accessible to all categories of passengers. Blue Air is authorised to operate scheduled domestic and international commercial flights, international charter flights, ad-hoc charter flights and cargo transport.