



TRANSAVIA.COM LAUNCHES NEW ROUTES FROM ITALY TO COPENHAGEN

transavia.com, Holland's largest low-cost, low-fare airline has operated on the Italian market from Treviso, Pisa and **Naples to Amsterdam (Schiphol) and from Rome Fiumicino to Amsterdam (Rotterdam)** since 2003 and is now launching **new routes to Denmark**. With the inauguration of the Rome Fiumicino – Copenhagen route, this Scandinavian country has become the company's third primary market after Holland and France.

Transavia.com has added three seasonal routes (in operation from April to October): from Italy two new flights for **Copenhagen** from **Naples** and **Pisa**, as well as from the French city of *Montpellier* which will now enjoy service to the Danish capital.

The **Naples - Copenhagen** route will begin service **21 April with two flights per week –on Tuesday and on Friday. As of 24 May, an additional flight will become operative on Sundays** with fares starting from **€ 50** one way, all included*.

The **Pisa – Copenhagen** route will begin operations **21 May with three weekly flights on Tuesday, Thursday and Saturday;** rates start as low as **€ 50** one way, all included*.

Willem Hondius, CCO of transavia.com commented: "We are pleased to announce the launch of these three new routes despite the fact that there is strong competition on both the Italian and the Danish markets. We are pleased the announce the expansion of our network which we have accomplished maintaining very competitive fares yet guaranteeing excellent service."

* The fare also includes credit card payment charge of € 7.50 per transaction.



Transavia.com is a Dutch low-cost airline and wholly owned subsidiary of the KLM/Air France which, in Italy, provides service between Schiphol Airport in Amsterdam and Verona, Pisa, Naples and Treviso, and, between Rome Fiumicino and Amsterdam Rotterdam Airport. The airline also provides service between Copenhagen and Rome Fiumicino, Pisa and Naples as well as between Palermo and Catania and Paris-Orly. Tickets may be booked via internet at: www.transavia.com.

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