



Naples, 1 April, 2009

Enjoy your flight with Lufthansa Italia! Today, the first new direct flights from Naples to Milan Malpensa

As of 1 April, Lufthansa Italia launches domestic service from Naples, Rome and Bari to Milan Malpensa

Today, Wednesday 1 April, the new Naples – Milan Malpensa route was inaugurated by Heike Birlenbach, Vice President of the Milan Division of Lufthansa Italia. The first domestic flight for Naples - LH 1864 - operated by Lufthansa Italia, the Group's new Italian company, departed from Milan Malpensa at 5:25p.m. and, on the same route, a second flight, LH 1865, will depart from Naples at 7:45 p.m. and is scheduled to arrive in Milan at 9:20 p.m.

Two scheduled flights from Naples: The morning flight - LH 1861 – will operate every day except Sunday and the evening flight - LH 1865 – will operate every day. The timetable was established in order to facilitate day trips for both destinations and was especially designed to accommodate business passengers. **Lufthansa Italia selected Naples as one of the first domestic destinations in its network owing to the importance of the Campania capital both in terms of tourism and for the concentration of business interests.** In addition to Naples, where Lufthansa will operate 13 flights a week, as of today Lufthansa will also operate 4 flights a day for Rome and one daily flight for Bari.

“We are extremely proud to introduce the first Naples- Milan flight operated by Lufthansa Italia, a company which ably combines Lufthansa’s well known characteristics of reliability and punctuality with a touch of Italian flair” declared Heike Birlenbach, Vice President of the Milan Division of Lufthansa Italia. “After only two months, Lufthansa Italia has successfully established itself on the Italian market and the excellent results obtained in terms of reservations have not only allowed us to increase the existing flights to Europe but also to begin operating on domestic routes”, emphasised Heike Birlenbach. “As of today, Lufthansa Italia will provide service between Milan Malpensa and Rome with four flights per day, Naples with two flights per day and Bari with one flight a day. This is a first step in establishing ourselves as an airline for Italian travellers on domestic routes, especially for business travellers.”

“The new flights from Naples to Milan Malpensa, inaugurate4d today by Lufthansa Italia, represent an important new event for our airport. Thanks to the new flights, we will be able

to further increase the offer of flights to and from Naples, not only towards Milan, but towards a veritable network of international destinations and excellent connections based from Milan that Lufthansa Italia has created and are still developing. It is our hope that this offer, together with the new 2009 Spring-Summer network of domestic and international flights, may serve to stimulate the demand for traffic to and from our region and thus contribute to a general recovery of passenger traffic which, at the moment, continues to follow a negative trend.” **declared Mauro Pollio, Chairman and CEO of Gesac Spa, Naples airport management company**, during the inauguration ceremony.

Lufthansa Italia stands out from the competition on the Italian market because it offers seats in both Business and Economy class.

The new fleet, comprising 8 very modern Airbus A319s, provides service between Milan and the new Italian destinations as well as the cities of **Paris, Barcelona, Madrid, Brussels, Budapest, Bucharest, London and Lisbon**. On-board hospitality begins with a warm welcome from the flight assistants who all speak Italian and all-Italian, impeccable high quality service. Indeed, Lufthansa has adopted an on-board “feel at home” policy which utilises typical Italian products and is particularly attentive to Italian customs. Additionally, Italian newspapers and magazines are available.

At Malpensa airport, Lufthansa, in co-operation with SEA - the airport management company - has undertaken infrastructure improvements aimed at offering passengers enhanced ground services. Dedicated check-in counters, more Quick Check-in kiosks, upgraded gate and baggage claim areas are all in the Lufthansa design. Additionally, shorter distances from car parks allow for greater passenger convenience and reduced access times and Fast Track security controls is available for Business Class, Senator and HON circle passengers.

Lufthansa Italia fares are available at truly competitive prices. The cost of Economy Class, round trip tickets start as low as a 99 €, all included*.

All Lufthansa Italia flights can be booked online at www.lufthansa.com, the Lufthansa Call Center al 199 400 044**, or at your local travel agency and entitles purchasers to earn miles in the Miles&More programme.

* The fare includes Lufthansa-applied ticket office charges and is subject to specific restrictions and seating availability.

** from land lines, rate of 0.10 Euro/min (+VAT) from all of Italy, from mobile phones, rates vary according to operator.

Lufthansa Italia – Naples - Milan Frequencies (2009 Summer Timetable)

From Naples

LH	1861	09:45		11:20	Every day except Sunday [§]
LH	1865	19:45		21:20	Every day

from Milan Malpensa

LH	1860	07:40		09:05	Every day except Sunday [§]
LH	1864	17:25		18:50	Every day

[§] flight operative 2 April

Status: April 2009 – may be subject to variations

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www.presslounge.lufthansa.it at www.lufthansa.com