The prestigious 2007 Oracle Partner Network (OPN) *Innovation Award* won by Software Design – a Campania-based ICT company part of the BAA Group

ORACLE, the world's largest enterprise software company, has awarded the prestigious **Oracle Partner Network (OPN) Innovation Award 2007 for the EMEA area (Europe, the Middle East and Africa),** to **Software Design,** a Campania-based *Information and Communication Technology (ICT)* company**,** part of the **BAA group, leader in the world of airport management.**

The OPN Innovation Award commission**,** comprised of qualified senior managers in the world of Information e Communication Technology, has awarded projects which – within the EMEA area – are held to be the most innovative both in terms of creating value for the final clients as well as being original applications of ORACLE technology.

The innovative *AOSNice Software* (an application integration framework for total airport management) was created through the commitment and professionalism of internal resources and the confidence of BAA Italia – the company's majority share-holder which firmly believed it was possible to establish a sort of Information Technology "Laboratory" in Naples capable of designing and implementing successful solutions for the entire airport sector. This conviction has resulted in **Software Design's winning the VII annual OPN Award.**

**Fabio Pacelli – engineer and Chairman of Software Design*:* *"Certainly, for us, the OPN Award is an important recognition, but more significantly it provides additional stimulus to continue to improve and grow. Indeed, now Software Design is able to further expand its market owing to enhanced international visibility thanks to this prestigious recognition".*

OPN (ORACLE PartnerNetwork) is a global business network of over 16,000 ICT companies which provides innovative solutions based upon ORACLE software. Only partners who demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify as Oracle Certified Partners and are thus able to participate in the annual OPN Award competition.

Software Design is a Campania-based ICT company, established in 1988 which operates in the sector of information technology solutions with specific applications for airports and, in general, the inter-modal transport market. The company now operates with experience acquired in the development of airport-dedicated ICT solutions (specifically **"Aos Nice-Resource Brain"** which was awarded the prestigious OPN Award:**). Furthermore, Software Design is the technology partner of the Naples International Airport's management company, has developed the Web infrastructure for the airport's new portal and is part of the BAA Group** (a leading company in the world of airport management) which supported the company in creating an operational area specialized in airport management and related non-aeronautical business. **www.swdes.it**

Naples, 29 November 2007