

Naples, 8 March 2007

PRESS RELEASE

PARTNERSHIP BETWEEN GESAC AND THE MIANO PROFESSIONAL INSTITUTE OF SCAMPIA FOR THE IFS (BUSINESS TRAINING SIMULATION) PROJECT PRESENTED TODAY AT THE NAPLES UNION OF INDUSTRIALISTS

Press Conference 8 March, 11:30 a.m.

A press conference presenting the IFS (*Impresa Formativa Simulata*) programme was held today at the Naples Union of Industrialists. The initiative, promoted by the Union, is part of a wide ranging partnership programme between GESAC, the Naples International Airport management company, and the Miano Institute of Scampia (a professional training institute).

Speakers at the conference included the Vice-President for Education of the Union of Industrialists, **Vincenzo Greco**, the Director of the Regional Scholastic Office for the Campania Region, **Alberto Bottino**, Director of GESAC SpA Corporate & Public Affairs, **Sandro Mattia**, the Scholastic Director of IPSSCT "Miano", **Antonio Capasso**, and the Presidents of the 7th and 8th Municipal Districts, respectively, **Giuseppe Esposito** and **Carmine Malinconico**.

The **Simulated Business Training Programme** (*Impresa formativa simulate*) is a training programme which implements the "learning by doing" method of teaching and is characterised by extremely innovative and technologically advanced methods allowing students to receive on-hand training.

Co-operation between business and schools originated with the intention of making learning more attractive, to encourage corporate procedures and introduce young people to the concepts of process analysis and



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problem solving. **GESAC in its quality as a school supporter, has become the point of reference for every phase of the project** and, during the two year programme, will guide the students in a simulation of an airport management company from start-up to the conclusion of a veritable commercial transaction.

"We are pleased to be able to co-operate with this institute which, although operating in a high-risk area replete with critical issues, is a fine example of efficiency, modern methods and orienting scholastic programmes to the world of work and business. Furthermore, the IFS/Scampia project is very much in line with the GESAC programme for co-operation with communities in the surrounding area, successfully conducted by GESAC for many years, which is aimed at gaining the trust and support of those living in the area near the airport. Our objective is to concretely demonstrate that the airport represents an opportunity of growth for the entire territory" **declared Sandro Mattia, Director of GESAC Corporate & Public Affairs.**

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