



AEROPORTO INTERNAZIONALE di NAPOLI
GESAC BAA

eurofly

On 8 May, direct, intercontinental service for New York will resume for the third consecutive year. For the first time, check-in will be held at Terminal 2*

Naples, 5 May 2007 – On 8 May, Eurofly, the private airline – leader in the Italian leisure sector, will resume intercontinental service for New York for the third consecutive year which **will operate for the entire summer season until 12 November**.

The intercontinental flight will operate 3 days a week, with **departures from Naples every Tuesday, Thursday and Saturday at 3:10 p.m. arriving in New York at 18:45 local time and departure from New York every Monday, Wednesday and Friday at 10:35 local time and arrival in Naples at 13:10 the following day**. The flights will be operated with Airbus 339-200 aircraft offering 26 business seats and 256 economy seats with rates starting as low as **444 euro round trip**, airport fees included.

This year, check-in from Naples will be conducted at Terminal 2* (*see attached information sheet*), while departure from New York will be from Terminal 4 at JFK airport.

The service, which operates 3 times a week, was inaugurated 14 June 2005, and was the result of the significant efforts and synergy between the Campania Region, GESAC (the Naples airport management company) and the airline. From 2005 to 2006, the period of operations increased two-fold from three months of operations (June-September) to six months of activity (May-November) in light of the superb results recorded for this intercontinental flight.

The flights, operated three times a week, for the Big Apple have been very successful from the start. **In 2005, 17,200 passengers were transported and in 2006, there were 32,000 passengers with a load factor in the area of 75%**. Furthermore, as compared to 2004 when there was no direct flight, **during the first year of activity, traffic to and from the States increased by 50% (with an overall increase of 12,400 passengers) while during the second year the increase was equivalent to 68% inasmuch as the service represented an increment 28,000 travellers between the two cities**.

Armando Brunini, Vice President and Commercial Director of Eurofly – *“After the excellent results obtained in 2006, this year is also off to a fine start with over 23,000 reservations already booked of which nearly 70% are incoming from the States with a load factor of nearly 5 percentage points higher than the same period last year. Therefore, once again, Eurofly will be the airline for Campania area residents who want to visit the Big Apple”.*

Mauro Pollio, CEO and Managing Director Gesac Spa- Naples International Airport – *“Consolidation of the direct flight for New York is an important result of the work conducted over the past years, and – in addition to contributing to the increasingly international vocation of this airport, it is a concrete demonstration of the constant growth of traffic to and from the American market which has taken place thanks to the activation of this service”.*

Ennio Cascetta, Campania Regional Transportation Councilman – *“We are extremely satisfied that the Naples-New York flight, to which we contributed in activating, has been renewed once again this year. Since the times when the flight was not operative to present, that is a period of only two years, there has been a 68% increase in the number of passengers to and from the States which exemplifies the measure of success of this route. Therefore, once again, Naples Airport has proved to be one of the most significant economic realities in our region and is in continuous growth with 35 direct, international connections. We hope that this year as well, the results will be equally positive so that there can be further enhancement of this service”.*

Marco Di Lello, Campania Regional Councilman for Tourism and Cultural Heritage - *“the U.S. is one of the seven reference markets for incoming traffic in the Campania Region and, therefore, direct service to and from Naples is fundamental. This region is very popular with Americans as clearly evident from the traffic figures recorded by the airline which, only during the months of July and August in the past two years, has transported 13,400 tourists from the States. ‘Oggi 7’ the magazine for ‘America Oggi’, the only Italian language newspaper published in New York, will be printing a report on the Campania region shortly after having published an entire page dedicated to the Cuma Archaeological Park last Sunday. The next article will be dedicated to the Naples, capital of the Campania Region”.*

TERMINAL 2* Naples-New York flight: passenger information

Check-in for the EUROFLY New York flight (departing from Naples every Tuesday, Thursday and Saturday starting 8 May at 3:10 p.m.), **will be held at TERMINAL 2 this year. TERMINAL 2 IS LOCATED AT THE BEGINNING OF THE AIRPORT ENTRANCE ROAD at Viale Fulco Ruffo di Calabria.**

Once check-in procedures have been completed, passengers can use the **SHUTTLE SERVICE** from Terminal 2 to Terminal 1 for security and boarding procedures.



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SECURITY PROCEDURES for passengers departing for New York are on the FIRST FLOOR of Terminal 1. For further information regarding security procedures, passengers should read the regulations currently in effect at www.aeroportoedinapoli.it

The P1 Car Park, the long-term parking area located across from Terminal 2, IS RECOMMENDED for passengers on this flight. Parking spaces can be reserved from the comfort of your home at a cost of only 1 euro at the Naples International Airport portal: www.aeroportoedinapoli.it