

Press Release

 TUIfly.com **INVESTS IN NAPLES**

The low-cost German airline offers service between Naples and 9 cities in Germany and will transport 130,000 passengers during the 2007 summer season

With the new summer timetable, **TUIfly – the new TUI Group German low cost airline**, established after the merger between **Hapag-Lloyd Express** and **Hapagfly** – has added 5 new destinations to its list of Naples routes.

In addition to the already established routes to Cologne/Bonn, Hanover, Munich and Stuttgart, plans call for new flights to **Hamburg**, **Düsseldorf**, **Frankfurt**, **Leipzig** and **Memmingen**.

The decision to further enhance service at Naples Airport confirms the important role that this airport holds for the company. For the upcoming 2007 summer season, **TUIfly** will increase its capacity on the already existing routes for Naples by **23%** - equivalent to nearly **250,000** round trip seats – and will add **115,000** seats on the new routes thus enabling forecasts of transporting a total of nearly 130,000 passengers of which **105,000** for incoming traffic.

Currently, reservations made for the 2007 summer season near a total of **60,000** passengers, of which 2/3 on existing routes and a third on the new routes inaugurated 25 March with the summer timetable. The most successful new route is Hamburg which had long been in demand by Campania area operators.

For the upcoming winter season, the company plans to maintain capacity on the current routes and add **57,000** seats on the new routes.

Hapag-Lloyd Express inaugurated its first flights to Naples in December 2002 with the Naples-Cologne route, followed, in April of 2003, by the Naples Hanover route. In December 2003, the airline added service between Naples and Stuttgart, in April 2004, Naples-Berlin (suspended in October 2005) and Naples-Munich in December of 2005.

The continued growth in terms of routes, frequency and passengers has made Naples become the TUIfly's second most important destination in Italy after Venice.

Since the initial launch of the routes to and from Naples, the airline has transported a total of nearly **300,000 incoming** leisure and business **passengers** – of which 234,000 were tourists. The airline has generated nearly **234 million euro** for the Campania Region tourism sector to date.

*“Thanks to the continued success of the already active routes” – stated **Letizia Orsini, TUfly Country Manager for Italy** – “we have decided to further enhance our presence at Naples airport with valuable co-operation on the part of the airport which has been absolutely indispensable in helping us attain our objectives”.*

*“These initiatives are aimed at enhancing the tourist flow in the direction of our region. The new, Naples bound flights Naples will assist us in reinforcing our position on the German market which is recuperating well – declared **Tourism and Cultural Heritage Campania Regional Councilman, Marco Di Lello** - there also are positive, confirmed signals from this new routes for Campania. After the first, positive experiences in the past few years, as of 2007, we have launched a new experimental co-marketing strategy which will lead to other actions with the same objectives in the next few months”.*

*We are extremely satisfied with TUfly’s decision to enhance their network of connections with Germany with five new flights. The fact that an important, qualified, low-cost airline has consolidated its investment in our airport by increasing service to 9 activated connections to the main cities in Germany, makes us especially proud of the what has been thus far accomplished. This partnership represents an ulterior confirmation for Naples airport, which is always better positioned as an international airport in line with the most advanced European standards, to attract important airlines capable of sustaining the grown of incoming and out going traffic. This summer the international network will include some 35 scheduled routes to the most important cities in Europe and more than 50 charter destinations - stated **Mauro Pollio – CEO and Managing Director of Gesac Spa – the Naples airport management company.***

*“With the launch of these new flights – declared **Regional Transportation Councilman, Ennio Cascetta** – the network of international connections from the Capodichino airport has been strengthened, especially those flights between Campania and Germany’s most important cultural and economic centres, some of which also serve as transit hubs which facilitate travel to other destinations which do not have direct service from Naples. Therefore, I would like to thank TUfly, which has demonstrated its intentions to solidly invest in our airport with a total of 9 activated connections. These latest additions to the offer of European flights from Capodichino has occurred only days after the presentation of other new flights for Vienna, Zurich and Geneva: this enhancement is scheduled continue to increase over the next few months until reaching a total of 35 direct international destinations served by 28 airlines by this summer.”.*

TUfly.com destinations from Naples:

New Routes:

Hamburg

2 flights per week:

Starting 27 March 2007

	(Tuesday, Saturday)	
Leipzig	3 flights per week	Starting 27 March 2007
	(Tuesday, Friday, Saturday)	
Frankfort	3 flights per week:	Starting 30 March 2007
	(Tuesday, Thursday, Friday)	
Düsseldorf	3 flights per week:	Starting 31 March 2007
	(Monday, Thursday, Friday)	
Memmingen	2 flights per week:	Starting 30 June 2007
	(Wednesday, Saturday)	
Already Active Routes:		
Cologne/Bonn	7 flights per week: (everyday)	
Hanover	3 flights per week (Monday, Wednesday, Saturday)	
Monaco	5 flights per week (Monday, Tuesday, Thursday, Friday, Saturday)	
Stuttgart	7 flights per week (everyday)	
For further information regarding flight times, visit www.tuifly.com		
Rates start as low as 19.99 Euro – taxes and surcharges included		

Da Marzo 2007, Hapagfly e Hapag-Lloyd Express (HLX) volano insieme sotto lo stesso marchio **TUIfly**. La flotta di TUIfly è composta da **56** aeromobili e raggiungerà **75** destinazioni in **17** Paesi. Le tariffe partono da **19,99 Euro** a tratta per persona, tasse e spese incluse e sono prenotabili sul sito www.tuifly.com, nelle agenzie oppure contattando il call center al numero 199 192 692. TUIfly diventa quindi **la terza compagnia aerea in Germania** e prevede di trasportare **13,5 milioni di passeggeri** nel 2007.