Copenhagen, 19th February 2008



Sterling Airlines, a new airline in Naples!

Sterling Airlines develops strongly in Italy and now flies from 7 cities to Scandinavia. After Trieste and Olbia, Sterling is delighted to announce the launch of its two new routes, Copenhagen and Stockholm, from its new airport in Italy: Naples. Check our sales at www.sterling.com!

Miss Carole Arnaud-Battandier, Sterling Airlines International Marketing Manager, says: "Sterling Airlines expands more and more in Italy. After our 6 cities, Rome, Milan, Venice, Florence, Trieste and Olbia, here we come to Naples airport! It is an ambitious development for our business and leisure customers; from 5th April 2008, we will open two new routes from Naples to the two Viking capitals of Denmark and of Sweden.

New Routes	Flight from	Introduction fare from* (One way – per person)
Naples - Copenhagen/Denmark	Saturday 5 th April	87 EURO
Naples – Stockholm/Sweden	Saturday 5 th April	75 EURO

SCHEDULE

*Naples - Copenhagen 2 x weekly (Tuesday/Saturday)

With a Boeing 737-500 of 126 seats on Tuesdays, and a Boeing 737-700 of 148 seats on Saturdays

From 5th April to 25 October 2008 NB 518: Naples – Copenhagen NB 517: Copenhagen – Naples Please check this schedule at:

http://www.sterling.dk/fr/home/flight/timetabel/timetabel-all.htm

*Naples - Stockholm 1 x weekly (Saturday)

With a Boeing 737-700 of 148 seats From 5th April to 25 October 2008

NB 714: Naples 18.20 – Stockholm 21.35 NB 713: Stockholm 14.25 – Naples 17.40

She adds: "for all your flights from Italy, check quickly all our gorgeous low fares at www.sterling.com. Choose great Sterling Viking destinations with fascinating waterfronts, cultural events, historical settings and peaceful, trendy and cosmopolitan atmospheres. It is now easier than ever to discover the new horizons of the Scandinavian Realms."

With Sterling Airlines' good punctuality and major airports you do not waste your time on travelling – and you spend less on air fares and get more money to pamper yourself and your loved ones with. Book flights, hotel, car hire, tickets for attractions and much more at www.sterling.com.

Welcome on board, Best regards,

Sterling Airlines

sterling.com

For further information, please contact:

International Marketing Manager, Miss Arnaud-Battandier: cab@sterling.dk

About Sterling Airlines

Sterling Airlines operates more than 120 air routes in Europe, flying from Copenhagen, Billund, Aalborg, Oslo, Malmö, Gothenburg and Stockholm. The company has 25 aircraft of the types Boeing 737-800, 737-700 and 737-500. Sterling has its head office in Copenhagen, and is part of Northern Travel Holding. In both 2005 and 2006, Sterling was voted best low-cost airline by consumers at the Danish Travel Awards, and received the E-Commerce Prize in March 2007.

^{*}One way, taxes included, subject to availability, according to terms and conditions.