



**AIR ITALY:
AS OF 4 DECEMBER, NEW NAPLES-TURIN SERVICE**

And starting 9 December, enhancement of the Naples-Verona route:

Air Italy is investing at Naples airport with new routes and enhanced frequencies

Naples, 1 December, 2008 - New Air Italy service between Naples and Turin will be launched on Thursday, December 4th: three daily flights will supplement existing service on this vital route. Additionally, as of 9 December, a new afternoon flight will be launched on the Naples Verona route which was inaugurated in September of 2007. Once again, Air Italy is investing in Naples airport with new flights and enhanced frequencies.

Air Italy will provide daily service from Naples to Turin with three daily flights on week days and one on Saturdays and Sundays. For passengers departing from Naples, the hours are particularly convenient as the first morning flight is scheduled at 7:00 a.m. and the last return flight from Turin at 8:20 p.m. The flights will be operated with a 136-seat Boeing 737-300.

“During this evolutionary phase of the air transport supply in Italy, it is vital that our customers be ensured full mobility as well as efficient, competitive service - *declared Alessandro Notari, Air Italy Sales and Financial Director*. For us, Capodichino has already become an extremely important airport and - *Notari added* - in the immediate future, we plan to further consolidate our presence in the Naples area by increasing the number of flights for Verona and thereby, based upon the number of frequencies operated, become the second most important airline operating out of Naples”.

Marco Consalvo -Gesac SpA General Manager, Naples airport management company: “We are very satisfied, the gainful cooperation with Air Italy, which was initiated last year, is bringing forth excellent results. Despite this very difficult moment for the air transport sector especially on the domestic level, the enhancement of Air Italy flights from our airport, fruit of intense synergy between the two companies, has served to increase the offer of direct flights to and from Naples”.

timetable - Naples-Turin and Turin-Naples, Verona-Naples and Naples-Verona

ROUTE	Departure	Arrival	Mon-Fri	Sat	Sun	Period
NAPLES-TURIN	07:00	08:25	V			4 Dec-28 Mar
TURIN -NAPLES	09:10	10:35	V			4 Dec -28 Mar
NAPLES - TURIN	13:50	15:15	V	V		9 Dec -28 Mar
TURIN - NAPLES	16:00	17:25	V	V		9 Dec -28 Mar
NAPLES - TURIN	18:10	19:35	V		V	4 Dec -28 Mar
TURIN - NAPLES	20:20	21:45	V		V	4 Dec -28 Mar
VERONA-NAPLES	15,30	16,45	Tues & Wed			9 Dec-28 Mar
NAPLES-VERONA	14,15	15,30	Tues & Wed			9 Dec-28 Mar

For information and reservations: www.airitaly.it

Established in 2005 by Commander Giuseppe Gentile, Air Italy initiated its activities as a charter airline and as of June 2007 also operates as a scheduled airline on domestic and international routes. Thanks to the reliability of Air Italy services and its high levels of security and safety standards, this airline has managed to become one of the most important providers for Italian tour operators in a very brief amount of time. In autumn of 2006, the "Sinergia con imprenditori" Fund, managed by Gianfilippo Cuneo's Synergo, has become 40% shareholder. In 2007, Air Italy turnover was 113.7 million Euro (113,739,251) with a 10% increase over the previous year.