

Grand opening of the new Naples Airport hotel, *Charming International Hotel* part of the Venetian Welcome Inn Group.

Inauguration held today in the presence of members of the press and other hotel operators

Today at 11:00 a.m., the four-star hotel located near the Naples Airport was inaugurated. The hotel is part of the Welcome Inn Hotel Group which is based in Venice,

The renovation work involved in transforming a 19th century lodge into *Charming International Hotel* was completed in only 129 days and is one of the few airport hotels in Italy.

The new hotel is located within the airport complex next to the P1 Parking Area and can be reached by the Viale Umberto Maddalena entrance. It occupies a 452 m² area which Gesac – Naples airport operator – took over from CTP (*Consorzio Trasporti Pubblici* – Public Transport Consortium) and subsequently sub-contracted to *Welcome Inn*.

The 13 rooms, fully equipped with many amenities including TV, direct phone lines, adjustable air conditioning, mini-bars and safes provide a warm hospitable environment in elegant facilities with strategic and easy access to the city's primary transportation links (airport, port, train-station and the A1 Motorway).

For business clients, the hotel offers a series of dedicated services including free parking and executive rooms equipped with work stations, internet access, fax service and furnished terraces.

The opening of an airport hotel is only part of an overall plan to extend the range of services offered by Naples International Airport.

Renewal plans for the entire area adjacent to the military airport is yet another part of the Master Plan, a twenty-year development plan for the Naples Airport, drawn up by Gesac and BAA in 1995. The infrastructure work brought to completion thus far has primarily focused on enhancing infrastructure, improving airport comfort standards and the quality of customer services.

Since 1995, 71 million euro have been invested in the three main areas of intervention (the passenger terminal, the airport aprons and infrastructure) called for in the Master Plan.

Welcome Inn

Welcome Inn, a Venice-based company, was established in Naples in 2002 and financed by a group of Venetian businessmen. The group has two hotels currently in operation and another soon-to-open in the Naples area which are strategically located for visitors and ideally suited for business, leisure and tourism. Fully equipped to meet the needs of all categories of tourists: businessmen, religious excursions, historical and/or cultural tourism, all of the hotels in the chain offer top quality standards of hospitality.