

Go, British Airways' low-cost airline, takes off today from Naples International Airport with the debut of a new, daily London connection.

Today, the debut of a new international connection for London's Stansted Airport was announced at a press conference at the British Consulate. The new daily flight is operated by Go, British Airways' low-cost airline. In Italy, Go already provides service between the Italian cities of Milan, Rome, Bologna and Venice to London's modern Stansted Airport.

The new, approximately 3 hour-flight is operated with 148-seat Boeing 737-300s. Departure from Naples is scheduled at 18:25 (19:10 on Saturdays) with arrival at Stansted at 20:30 local time (21:15 on Saturdays). The return flight from London departs at 14:05 (14:50 on Saturdays) and arrives in Naples at 17:55 local time (18:40 on Saturdays).

The new connection was presented today at a press conference by Barbara Cassani, Go Managing Director, British Consul Michael Burgoyne and Martin Hatfull of the British Embassy to an audience which included the Mayor's Advisor for Tourism of the City of Naples Giulia Parente, Gesac Managing Director Mauro Pollio, and Carla Rezza of the British Tourist Authority.

"We are very proud to include Naples one of our prestigious summer destinations in Italy: a market which has given us a great deal of satisfaction and now comprises almost 30% of our flights out of London" – stated Barbara Cassani – "Our mission is to allow an ever increasing number of people to travel more often by offering modern, essential, high-quality service at affordable prices. The 2.5 million passengers we've carried over the past two years of operations are the most tangible proof of the success of this formula".

"Our Region, already well inserted in the major international tourism circuits owing to the natural beauty of the area and its enormous cultural patrimony, will certainly benefit from this new connection to London which will contribute to the already warm relations we enjoy with the English and will facilitate many opportunities both in terms of tourism as well as in the world of business," commented the Mayor of Naples' Advisor Giulia Parente.

The Naples International Airport, operated by Gesac, ended 1999 with 3.7 million passengers and, during the first three months of 2000, served approximately 705,000 passengers (a 16% increase over the same period in '99). "The continuous increase in international connections and the arrival of prestigious airlines such as Go are the result of the strong commitment made by Gesac and the BAA following the privatisation of the airport: to give the city of Naples an airport on par with that of other modern European cities, efficient and attentive to the needs of both passengers and airlines" stated Mauro Pollio, Managing Director of Gesac BAA.

Go flights are single class and offer extremely attractive fares: IT £ 250,000 until 31 May and IT £ 280,000 starting in June, round trip all taxes included. Tickets for Go flights may be acquired on the internet at www.go-fly.com, by phone at 147.88.77.66 (every day from 7:00 to 23.00 at the cost of a local phone call), or in person at the travel agent of your choice or at the airport ticket office.