

MERIDIANA ANNOUNCES A NEW DOUBLE DAILY NAPLES - CAGLIARI CONNECTION

As of April 1st, Meridiana will start two daily non-stop Naples-Cagliari flights, offering passengers same day, round-trip service between the two cities. The two flights operate 46-seat ATR42.

The timetable for the one-hour, twentyfive-minute daily flights is:

Flight	Departure from Naples	Arrival in Cagliari
IG138	09:15	10:40
IG140	20:45	22:10
Flight	Departure from Cagliari	Arrival in Naples
IG137	07:20	08:45
IG139	18:40	20:05

These two daily, year-round connections to and from Naples are scheduled in addition to the traditional seasonal flight starting from June 1st to September 30th with departure every day from Naples International Airport at 13:10 and from Olbia Costa Smeralda Airport at 14:55.

To launch the connection between Naples and Cagliari, Meridiana is offering the following special rates:

- A 50% discount - valid until May 31st 2000 - on purchase of the Meridiana Naples Market Card for corporate and individual subscribers (150,000 Lire instead of 300,000) and the Naples-Cagliari-Naples Route (100,000 Lire instead of 200,000). Card holders are eligible for 25% discount off full fare for this route any time of the year.
- 400 Hi-Fly points for all routes – until June 30th 2000 for frequent flyers.

Moreover, a special Easter family fare has been developed: adults pay 300,000 Lire and children between the ages of 2 and 11 pay half price -150,000 Lire. Families groups are considered to be a minimum of three persons and a maximum of four. The Family Easter Plan is subject to space availability.

1999 was a record-breaking year for Meridiana which flew 3,075,099 passengers and generated a turnover of 630 billion Lire. With a fleet of 21 aircraft and 1,500 personnel, Meridiana is the largest, privately owned airline in Italy and commands a market share of 15%.

Naples International Airport, with around 3,7 million passengers in 1999 (+5% over 1998), represents one of the most important European airports in terms of future growth and prospects. Currently the airport offers scheduled flights to 12 national and 11 international destinations and over 50 seasonal charter flight destinations. National flights count for 65.5% of total traffic. In '99 Meridiana has flown a total of 72.600 passengers to and from Naples International Airport.