

MERIDIANA DOUBLES NUMBER OF DAILY FLIGHTS BETWEEN NAPLES AND VERONA AND ANNOUNCES A NEW DOUBLE DAILY NAPLES - CAGLIARI CONNECTION

As of March 26th, Meridiana will double the number of daily, non-stop Naples-Verona flights offering passengers same day, round-trip service between the two cities. The two flights operate modern, 165-seat, McDonnell Douglas MD82 jets.

The timetable for the one-hour, twenty-minute daily flights is:

Flight	Departure from Naples	Arrival in Verona
IG593	09:10	10:30
IG597	20:30	21:50
Flight	Departure from Verona	Arrival in Naples
IG592	07:10	08:30
IG596	18:30	19:50

In addition to the two daily, year-round connections to and from Naples and the seasonal flights to Sardinia, including the traditional flight from Naples International Airport to the Olbia Costa Smeralda Airport, this summer, Meridiana will also introduce daily service between Naples and Cagliari.

To launch the additional Naples-Verona flights, Meridiana is offering the following special rates:

- A special one-way fare of 100,000 Lire valid from March 26th to May 31st, both rates subject to space availability;
- A 50% discount - valid until May 31st 2000 - on purchase of the Meridiana Card for corporate subscribers on the Naples-Verona-Naples route (100,000 Lire instead of 200,000). Card holders are eligible for a year-round, 30% discount off full fare for this route
- 400 Hi-Fly points each way – until May 31st 2000 for frequent flyers.

Moreover, a special Easter family fare has been developed: adults pay 250,000 Lire and children between the ages of 2 and 11 pay half price - 125,000 Lire. Families groups are considered to be a minimum of two persons and a maximum of four. The Family Easter Plan is subject to space availability.

1999 was a record-breaking year for Meridiana which flew 3,075,099 passengers and generated a turnover of 630 billion Lire. With a fleet of 21 aircrafts and 1,500 personnel, Meridiana is the largest, privately owned airline in Italy and commands a market share of 15%.

These strategic choices made by Meridiana confirm the of the Naples International Airport. With 3.7 million passengers in 1999, it has become one of the of the most dynamic airports in Italy owing to a steady increase in passenger traffic (+ 27% over the past three years) and a massive investment programme currently in progress aimed at developing and optimising services and infrastructure.