

easyJet and Gesac celebrate 10 years of success with the new Naples-Ibiza route

Ten years ago, the first easyJet flight from London landed in Naples. EasyJet and Gesac now recount their success story: a total of almost 5 million passengers and a new, direct flight to the Balearic Islands.

Milan, 27 May, 2010 – **Gesac**, the Naples airport management company, and **easyJet**, Europe's largest low-cost carrier, evaluate 10 years of lucrative cooperation which have contributed to making the Capodichino airport one of the most important centres in the English company's Italian network.

On 19 April, 2000 easyJet inaugurated its first flight from Naples airport to London Stansted and recorded a total of some **65,000 passengers** during the first year of operations. After ten years and the activation of **10 new routes**, the number of passengers who have chosen to travel with **easyJet** has now reached the threshold of **5 million**. Figures for just the year 2010 indicate that Easyjet will carry some **1.3 million** passengers to and from Naples airport with an average **load factor** of 85%. These figures are destined to continue growing with the inauguration of the **new Naples-Ibiza route**, scheduled to begin operations 11 July, 2010, thus connecting the city to a destination which is of great interest to travellers from all over Europe. Forecasts call for a total of more than 8,000 passengers on this route until 29 August.

*"We are extremely satisfied with the results we have obtained in our work together with Gesac" declared **François Bacchetta, easyJet General for Southern Europe**, "and we are demonstrating our satisfaction in activating the new Naples-Ibiza route. We are grateful to our Neapolitan passengers for the trust they have placed in our services and we intend to continue concentrating our attention on this airport in order to ensure the best possible service for those who choose to travel with easyJet."*

Marco Consalvo, Direttore Generale Gesac Spa: *"The partnership with Easyjet over the past ten years has recorded excellent results. The company, providing direct service between Naples and 10 destinations, is the second airline in operation at Naples airport. Easyjet is currently a fundamental element within the context of our traffic development strategy and will remain so in the future."*

Notes

easyJet is currently Europe's leading air transport network thanks to its presence along the top 100 routes and in the 50 most important airports in Europe. More than 300 million Europeans live within an hour's distance of easyJet airports, more than any other airline.

By offering **the lowest prices for the most convenient airports, the turnover for easyJet** this year **will increase by 10%** and the company will carry **50 million passengers** on 500 routes between 119 airports in 29 countries.

Routes currently served from Naples: Basil, Berlin, Geneva, Ibiza (as of 11 July, 2010), Liverpool, London Gatwick, London Stansted, Milan Malpensa, Paris Orly, Venice.

easyJet is Great Britain's largest company and the **fourth largest in Europe** in terms of the number of passengers carried. In 2009, the airline carried 28 million passengers in Great Britain and a total of 46 million world-wide. On the average, easyJet passengers can fly 1,10 km for €50.

For easyJet, sustainability is very important. In the last 10 years the airline has reduced CO2 emissions per passenger per kilometre by 25% by investing in the latest technology aircraft. The company fleet is made up of some 200 avant-garde aircraft. The average age for these aircraft is slightly more than 3 years.