

# P R E S S   R E L E A S E

*“Le pose del caffè...a New York”*

*will Touch Down in Naples, Italy.*

After its great success at the Columbus Day festivities held during the Italian Cultural month in New York City, the photo exhibit, “**Le pose del caffè...a New York**”, will fly across the Atlantic and land at the **Capodichino International Airport** in the city of Naples, Italy. The sizable waiting room will exhibit large photo panels displaying an array of well-known Italian-Americans, Capresis and Napolitans (from the world of journalism to cinema, entertainment to fashion, culture to entrepreneurship), as seen through the lens of the Napolitan photo journalist, Salvatore Sparavigna. Each photograph captures the persona in their most beloved places of New York, Capri and Naples sipping a *caffé espresso*.

The exhibit “**Le pose del caffè...a New York**” (November 16 to December 16, 2006) will be hosted by **GESAC** (the management agency of the Napolitan airport) and exhibited in the departures waiting room located on the first floor. It will offer the passengers in-transit pleasant entertainment while they await their next flight.

At the request of the Regione Campania, the exhibit in New York will be showcased in 2007 in various Italian Cultural Institutes throughout the United States.

After his successful exhibits in Italy in 2003 and 2004 with “*Le pose del caffè...a Napoli*” and “*Le pose del Caffè...a Capri*”, Salvatore Sparavigna’s New York version focused on well-known Italian-American personalities that embody the Italian philosophy of the “*Coffee experience*” ritual.

In the Capodichino International airport, Sparavigna will showcase selected photos of these well-known Italian-Americans, Capresis and Napolitans, immersing the in-transit passengers in the Italian culture through the ceremonial coffee experience and some of the most beautiful places in Naples, Capri and New York, that create a stunning background for the magical experience of sipping an espresso—one of the most important symbolic Italian representations in the world.

Some of the well-known personalities that visitors can view are: **John Turturro** (Actor), **Lawrence Auriana** (Founder and Portfolio Co-Manager Federated Kaufman), **Katherine D. La Guardia** (Granddaughter of NY Mayor Fiorello La Guardia), **Matilda Raffa Cuomo** (Wife of NY ex Goovernor, the Hon. Mario Cuomo), **Charles A. Gargano** (Responsable for the reconstruction of Ground Zero), **Louis A. Tallarini** (President Columbus Foundation) and others.

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