

PRESS RELEASE

Fly informed with the new www.aeroportodinapoli.it portal

The new Naples International Airport portal is now on line: an fast, easy-to-use instrument for passengers, which is filled with information regarding airport services and travel opportunities.

The entire publishing project as well as the contents and graphic layout were co-ordinated by **Gesac** – the Naples Airport management company – in collaboration with **Software Design**, a technological partner and a Neapolitan information and communication technology company.

The new portal has been reorganised in terms of contents and function: all of the information has been divided into six major areas: ***inFlight***, ***inAirport***, ***inVoyage***, ***inCampania***, ***inGesac***, ***inCommunity*** created to provide all the necessary information for those who are departing from Naples: *real-time flight, on-line ticket office, car park reservations, road maps to organise the route to and from the airport*. The real “**Bonus**” is the section entitled “**Focus on Travel**” –entirely dedicated to the many international destinations with direct service from Naples. Each month, a different city is presented complete with interesting articles and a detailed, mini-guide, divided into subject areas, which highlights the best tourist itineraries and not-to-be missed events. “**inCampania**”- promotes the natural, artistic and cultural recourses of our territory and guides tourists on matters such as how and where to go in Campania and Naples. The **inCommunity** section was created specifically to gather the feedback from users/navigators through an on-line survey and to provide useful information through a newsletter which provides information about the best airline offers and much useful information to help you travel informed.

The new portal will be officially presented to the public and operators in the field of tourism during the *Borsa Mediterranea Fair* at the Naples Airport Stand (4069 - Pavillion 4).

This year, Gesac will be taking part in the Fair with a very special set-up, a veritable *Hub*: with the Airport stand located in the centre. surrounded by most of the airlines which operate at the Naples Airport aimed at highlighting the synergy which exists with the airlines.

Naples, 30 March 2007