



AIR ONE: THE IMPORTANCE OF NAPLES SURGES

New flights for Vienna and Zurich

Today, **Air One** presented new domestic and international service which will begin in the next few weeks from Naples as well as its schedule of summer flights. **Giorgio De Roni**, Director of Air One Network Planning, Marketing and Business Development, **Ennio Cascetta**, Campania Regional Transportation Councilman, **Mauro Pollio**, CEO and Managing Director of Gesac– Naples Airport management company, **Cinzia Fabbris**, Austrian Airlines Country Manager for Italy & Malta, **Marion Hangl-Bozzoli**, Swiss International Air Lines Marketing Manager for Italy all participated in the press conference.

During the encounter, focus was placed upon the pivotal role of Naples airport in the growth and development of the Campania Region.

New flights

Air One's enhancement of Naples services began in Autumn of 2006 with the establishment of an operational base at Capidichino.

Since then, two flights daily flights for Catania have been activated. As of 1 May, another flight, code shared with Swiss International Air Lines, will begin service to Zurich. The Naples-Zurich-Naples flight timetable was carefully planned so that it could easily fit into the network of connections operated by **Swiss International Air Lines** and allow for convenient connections for the main airports of Northern Europe and North America. As of 1 June, daily service, code shared with Austrian Airlines, will begin between Naples and Vienna. Air One and Austrian Airlines have begun a co-operation plan with Austrian Airlines, aimed at expanding the offer of flights between Italy and Austria, which includes two daily flight between Rome and Vienna in addition to the two operated by Austrian Airlines. From Vienna, there are convenient connections for Eastern European countries as well as for North America. 1 June will also mark the start of increased service from Genoa with a third daily flight.

In consolidation of Naples as an Air One regional hub, during the period between June and September, new flights for tourist destinations will be activated: weekly service to **Ibiza** (Sundays), weekly service to **Palma de Mallorca** (Saturday) and twice weekly service (during the weekends) to **Lampedusa**.

In addition to these flights, Air One already operates service to: Athens (1 daily flight)- in code share with Aegean Airlines, Milan Linate (4 daily flights) Turin (4 daily flights) Bologna (two daily flights), Palermo (2 daily flights), Venice (2 daily flights) and Trieste, (1 daily flight). The flights for Athens also offer the

possibility of convenient connections, operated by [Aegean Airlines](#), to all the main Greek islands, Salonica and Cyprus.

With the addition of these new activated routes, Air One provides Naples with service to **9 domestic and 5 international destinations**.

Naples: Air One Regional Hub

In 2006, [Air One](#) transported nearly **600,000 passengers to and from Naples**, with an **increment of nearly 15% over the preceding year** and forecasts call for a further increase of over 20% for the current year thanks to the activation of new routes. The objectives for **2007 are in the area of 750,000 passengers**.

In order to **ensure** continued development of its Naples activities, Air One has increased the number of its employees at Naples Airport by nearly 20%.

Value Added Services

To facilitate travel for its passengers, Air One has placed two dedicated self check-in kiosks at Capodichino: in just a few minutes, passengers can print out their boarding cards with ease directly at the airport kiosks and reduce check-in time.

Ai One also offers web check-in service which allows passengers to check-in on-line up until two hours prior to departure, in maximum security.

At Capodichino Airport, Air-One frequent flyers have access to the VIP lounge.

When flying Air One, passengers can also purchase e-tickets from the www.flyairone.it site, the Air One call centre or through travel agencies.

The New Fleet

In 2006, Air One began the renewal of its fleet: new order included 40 new Airbus [A320s](#). [Air One](#), the first in Italy, was awarded IOSA certification from IATA in July of 2005 which represents recognition of the highest safety standards especially in terms of pilot and maintenance quality which have always been top priority objectives for Air One together with quality standards and passenger comfort. **Four new Airbuses have already been delivered** and are currently being used for over 50% of the service in departures from Rome to Milan.

Thanks to the expansion strategy, by the end of 2007 the Air One fleet will include 55 aircraft: [27 Boeing 737s](#), [12 Airbus A320s](#), [10 CRJ 900s](#), [3 ATR 42s](#) and [3 AVRO 70s](#). The new planes will ensure reduced fuel consumption, more efficient maintenance, a sharp reduction in air pollution and, consequently, far greater respect for the environment.

In 2006, Italy's first private airline, Air One, commanded more than 30% of the Italian market share and with its 2,600 employees (including personnel of subsidiary companies), Air One operates more than 1,900 flights per week to 23 domestic and 8 international destinations (London, Berlin, Paris, Athens, [Barcelona](#),

Vienna, Zurich, Copenhagen). During the summer this network is enhanced and reaches numerous tourist localities prevalently in the Mediterranean. In 2006, Air One transported nearly 6.3 million passengers. For information and reservations, contact the call centre at 199.20.70.80 or visit www.flyairone.it

Rome, 29 March 2007