

Air Arabia Maroc adds the city of Naples to its expanding Italian network

Naples, 4 March, 2015 - Air Arabia Maroc, the leading low-cost airline in Morocco, is expanding service in the European market with the addition of a new destination in Italy: the fantastic city of Naples. As of 30 March, 2015, the low-cost leader will increase the range of flights offered in Italy with two, new weekly flights, on Mondays and Fridays, between Casablanca and Naples.

The flight will depart Monday and Friday from Naples Capodichino at 12.20 p.m. and arrive in Casablanca at 2.40 p.m. local time.

Return service will also operate on Mondays and Fridays with departure from Casablanca scheduled at 07.10 a.m. local time and arrival at Naples Capodichino at 11.20 a.m..

Napoli will thus become the fifth Italian airport to be served by Air Arabia Maroc after Milan - Orio al Serio, Cuneo, Venice and Bologna.

Adel Ali, Group Chief Executive Officer of Air Arabia, declared: *“Naples is a unique city for those who wish to discover the most intriguing aspects of Italy and the Mediterranean Sea. We are introducing this new route to satisfy the growing demand of Moroccans living in Naples and are pleased to offer our clients the possibility of flying between Morocco and Naples for a wonderful weekend or for a few weeks with an excellent quality-price ratio and the many innovative services offered by Air Arabia Maroc”.*

Armando Brunini CEO of Gesac Spa – the Naples International Airport management company: *“Thanks to Air Arabia Maroc, service to Morocco will be provided for the first time and Campania passengers will be able to reach Casablanca with direct, scheduled service. In this manner, the Naples Airport network of connections will also extend into the Mediterranean area thus enlarging its horizons towards a strategic catchment area for Naples and the entire Campania Region”.*

Naples, like other Italian cities such as Rome, Venice and Florence, is a veritable open-air museum which combines an extraordinary historical heritage with the Mediterranean lure of southern Italy. Fascinating and vibrant, chaotic and mystical, Naples offers artistic and historical attractions in addition to an abundance of archaeological and historical sites, many of which are included in the UNESCO World Heritage List. With some 440 churches and 30 museums and monumental buildings, Naples is the ideal destination for a voyage into history. Situated near Vesuvius and on the Mediterranean, Naples also boasts a natural patrimony of inestimable value. The only difficulty is selecting exactly what to see in this abundance of attractions!

In its sixth year of operations, Air Arabia Maroc has maintained a solid position as a leading low-cost airline in the region. Established in April of 2009, the airline has earned the trust of millions of passengers by offering comfortable, reliable transport and an excellent quality-price ratio for travel to and from Morocco. Air Arabia Maroc operates a fleet of celebrated Airbus A320s, the world’s best-selling commercial aircraft, which offers passengers the most comfortable economy class configuration on the market boasting an 81 cm seat pitch (distance between seats).

Air Arabia Maroc:

Air Arabia Maroc is part of the Air Arabia Group and its head offices are located at the Mohammed V Airport in Casablanca. Air Arabia Maroc is a leading low-cost carrier in Morocco. Established in April 2009, the airline offers passengers comfort, and reliability at an excellent price-quality ratio.

For further information, visit: www.airarabia.com.